#### MAIL STOP RCE

**PATENT** 

Docket No.: INS-31875(1)

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

HIRSCH, Alan R.

Serial No.

10/690,791

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October 22, 2003

Examiner

FLOOD, Michele C.

Group Art Unit:

1655

For

Method of Altering Weight Perception

Confirmation No.:

5622

#### CERTIFICATION OF SUBMISSION

I hereby certify that, on the date shown below, this correspondence is being transmitted via the Patent Electronic Filing System (EFS) addressed to Examiner FLOOD at the U.S. Patent and Trademark Office.

Date: June 39 (1) Support Full Marketing System (EFS) addressed to Examiner FLOOD at the U.S. Patent and Trademark Office.

June 39,2011

### MAIL STOP RCE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## RESPONSE

Sir:

Applicant requests consideration of the pending claims in the above-identified patent application based on the remarks herein.

Amendments to the Claims are reflected in the listing of the claims, which begins on page 2 of this paper.

**Remarks** begin on *page 5* of this paper.